



**SINCE 1995 IMPACTING THE LIVES OF PEOPLE WITH THE GOSPEL OF THE LORD JESUS CHRIST**

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'Active for Jesus' Media Mission was founded in 1995 by broadcast media specialist, Rudie van Heerden, in obedience to the calling received from the Lord to "go and proclaim the gospel of the Lord Jesus Christ, as the time of His return is near!" WoomaNet Radio, an Internet initiative of the ministry, was founded in 2004 and officially launched on the 1st September of that year.

Rudie van Heerden grew up in Pretoria, South Africa. At a very young age he already developed a keen interest in broadcasting. At the age of 17 he clearly heard the Lord one morning early speak to him, saying: "Go and proclaim, the return of Jesus is near".

Rudie started his broadcasting career with SABC Radio in 1979. At the end of 1982 he moved on to Television and in December of 1983 joined the team that started the then Bop TV. In 1987 he took up a position with M-Net until the end of 1989 when he returned to the SABC until the beginning of 1995.

It was during this time that the Lord reminded him of his calling to "go and proclaim...". Realising that his time of training and gaining experience within the broadcast industry was coming to an end and a new era of applying this obtained knowledge in ministry was dawning, he started equipping himself further for ministry by attending Bible School after hours. It took nearly another 5 years before he finally left the corporate world to enter fulltime ministry.

As fulltime missionary, living by faith for their every need, he was closely involved with the development of Christian community radio stations, like West Rand Stereo 90.7Fm, but also the training and development for Swaziland Conference of Churches' Christian Media Centre in Manzini, Swaziland.

Since 2003 his ministry focus shifted towards the development and production of Christian radio programmes for broadcasters. This naturally developed towards the founding of WoomaNet Radio, an Internet-based Christian radio-on-demand service, in 2004.

Currently 'Active for Jesus' Media Mission / WoomaNet is producing and supplying Christian radio programmes for broadcasters in South- and Southern Africa, free of charge, while also serving Internet users in various countries via WoomaNet ([www.wooma.net](http://www.wooma.net)).

Rudie is married to Venessa, a Social Worker involved with Community Development on the West Rand, Gauteng. They are blessed with two children, Talitha and Renier, and reside in Krugersdorp, South Africa.

*To support the ministry of 'Active for Jesus' Media Mission/ WoomaNet, or the Van Heerden family, please request details by sending an e-mail to: [info@wooma.net](mailto:info@wooma.net).*

