



# 'AKTIEF VIR JESUS' MEDIA SENDING 'ACTIVE FOR JESUS' MEDIA MISSION

Rudie van Heerden – Sendeling / Missionary

[www.wooma.net](http://www.wooma.net)



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Rudie v. Heerden

W o o m a N e t R a d i o

Van Heerden Gesin

SINCE 1995 IMPACTING THE LIVES OF PEOPLE WITH THE GOSPEL OF THE LORD JESUS CHRIST

'Active for Jesus' Media Mission was founded in 1995 by broadcast media specialist Rudie van Heerden, in obedience to the calling received from the Lord to "go and proclaim the gospel of the Lord Jesus Christ, as the time of His return is near!"

WoomaNet Radio (WNR), an Internet initiative of the ministry, was founded in 2004 and officially launched on the 1<sup>st</sup> September of that year.

Rudie van Heerden grew up in Pretoria, South Africa. At a very young age he already developed a keen interest in broadcasting. At the age of 17 he clearly heard the Lord one morning early spoke to him, saying: "Go and proclaim, the return of Jesus is near". He started his broadcasting career with SABC Radio in 1979. At the end of 1982 he moved on to Television and in December of 1983 joined the team that started the then Bop TV. In 1987 he took up a position with M-Net until the end of 1989 when he returned to the SABC until beginning 1995.

It was during this time that the Lord reminded him of his calling to "go and proclaim...". Realising that his time of training and gaining experience within the broadcast industry was coming to an end and a new era of applying this obtained knowledge in ministry was dawning, he started equipping himself further for ministry by attending Bible School after hours. It took another nearly 5 years before he finally left the corporate world to enter full-time ministry.

As full-time missionary, living by faith for their every need, he was closely involved with the development of Christian community radio stations, like West Rand Stereo 90.7Fm, but also the training and development for Swaziland Conference of Churches' Christian Media Centre in Manzini, Swaziland.

Since 2003 his ministry focus shifted towards the development and production of evangelical and prophetic Christian radio programmes for broadcasters locally and abroad. This naturally developed towards the founding of WoomaNet Radio (WNR), an Internet-based Christian radio-on-demand service, in 2004. Currently 'Active for Jesus' Media Mission is also supplying radio programmes for broadcasters in South- and Southern Africa, free of charge, while also serving Internet users in various countries via WoomaNet Radio (WNR) ([www.wooma.net](http://www.wooma.net)). As of 01 October 2010 WoomaNet Radio (WNR) includes Spanish language programmes as part of its regular schedule, aimed at Internet users residing in the 21 Spanish

speaking countries of the world.

Rudie is married to Venessa, a Social Worker involved with Community Development on the West Rand, Gauteng Province, RSA. They are blessed with two children, Talitha and Renier, and reside in Krugersdorp, South Africa.

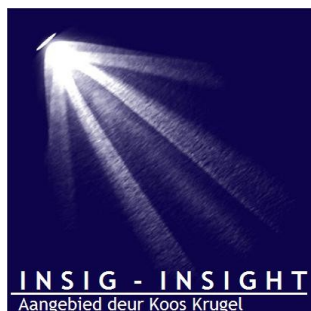
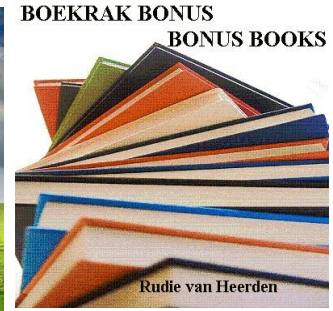
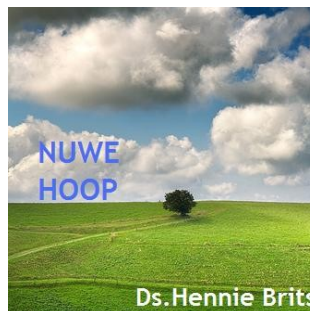
## MINISTRY OVERVIEW:

1.  
Programme  
Development  
& Production  
for Radio.

2.  
Programme  
Distribution &  
Supply to and via  
- Broadcasters  
- WoomaNet Radio  
(WNR)  
- CD (Audio)

3.  
Outreach through  
- Teaching  
- Helping  
- Training  
- Encouraging  
- Supporting  
Communities and  
Community Radio

## Examples of RADIO PROGRAMMES BY 'Active For Jesus' Media Mission (Currently available to Broadcasters)



## CONTACT DETAILS:

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To support the ministry of 'Active for Jesus' Media Mission/  
WoomaNet, or the Van Heerden family, please request details  
by sending an e-mail to: [info@wooma.net](mailto:info@wooma.net).